

Approved by

وزارة الصحة العامة
Ministry of Public Health
دولة قطر • State of Qatar



In Collaboration with



غرفة قطر
QATAR CHAMBER

QATAR MEDICARE 2024

The International Healthcare & Medical Exhibition & Conference

3 - 5 DEC 2024

**Doha Exhibition &
Convention Center (DECC)**

INVESTING TODAY FOR A HEALTHY TOMORROW



www.medi-qa.com

Qatar's Healthcare Market

A Growing Pulse for Expenditure & Business Opportunities



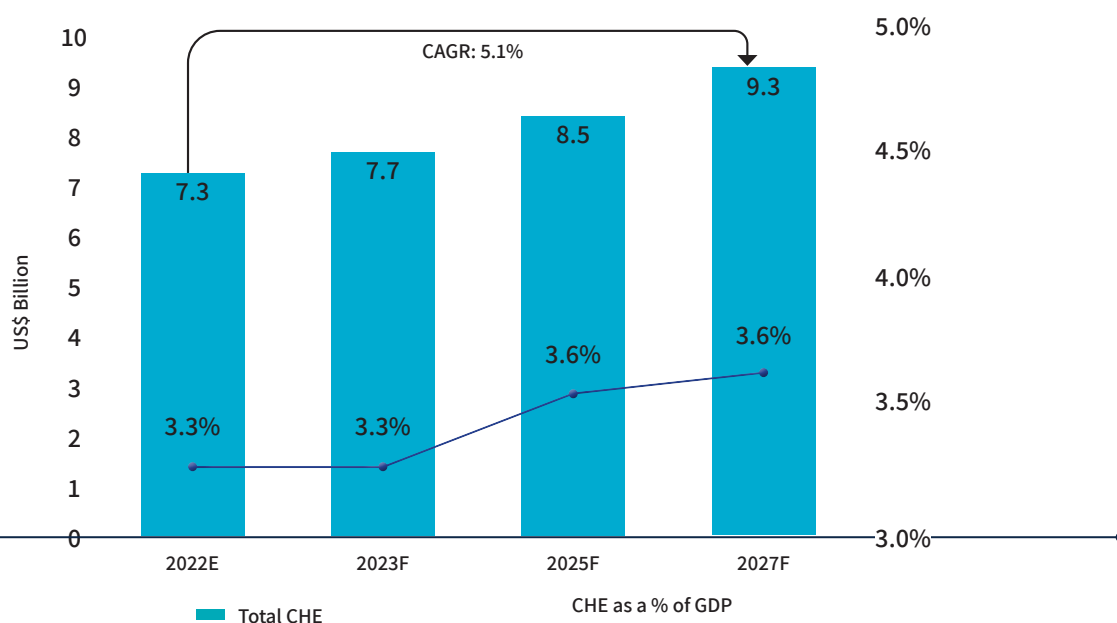
Qatar is set to become an exceedingly attractive healthcare investment destination in the long term as the government continues to increase funding for healthcare infrastructure development and medical equipment and services.

In line with the Ministry of Public Health's long-term target of reaching 5,700 hospital beds by 2033, Qatar's government has been investing heavily in developing an integrated healthcare system that offers high-quality services. Consequently, the healthcare industry has become one of the fastest-growing markets in the world, projected to reach US\$12 billion by the end of 2024. Sustaining this pace, Qatar's healthcare market is likely to outperform its GCC neighbors within the next few years. Qatar boasts the highest healthcare expenditure

per capita in the Gulf Cooperation Council (GCC) with more than US\$ 2,214 per person. Furthermore, healthcare spending in the nation is expected to record a CAGR of 5.1% over the coming five years to reach US\$ 9.3 billion by 2027. This can be largely attributed to the expected population growth, and the introduction of mandatory health insurance for non-Qatari employees and their family members.

Current Healthcare Expenditure in Qatar

Source: IMF, Alpen Capital



Healthcare Business Prospects in Qatar

**Extensive Development Program
Creating Immense opportunities
for Private Sector**

Healthcare Facilities Master Plan

Under The National Healthcare Facilities Master Plan, the country's first guide for managing the growth of healthcare infrastructure, aims to deliver 48 new facilities that range from primary health care centers, diagnostic and treatment centers, pharmacies, hospital expansions and the building of both general and specialized hospitals, and the acquisition of cutting-edge technology and major medical equipment.

Hamad Medical Cooperation has unveiled a new 15-year master plan that includes doubling the number of hospital beds and operating theaters in the country and tripling car parking provisions by 2030.



Medical Supplies

The market for medical supplies in Qatar is marked by a robust and expanding healthcare sector. The demand for a wide array of medical supplies, ranging from basic consumables to specialized equipment, is driven by a combination of factors. These include a growing population, a commitment to providing quality healthcare services, and investments in healthcare infrastructure.

Medical Equipment and Devices

The Qatari government is constantly trying to upgrade the quality of its health services by using advanced technology and international expertise. Revenue in the Medical Devices

market in Qatar is projected to reach US\$700 million in 2025. The market is expected to show an annual growth rate (CAGR 2024-2028) of 5.43%, hitting a market volume of US\$1 billion by 2028. The market relies on imports led by the US, followed by Europe and Asia due to the current lack of local production capacity in the area.



Pharmaceuticals

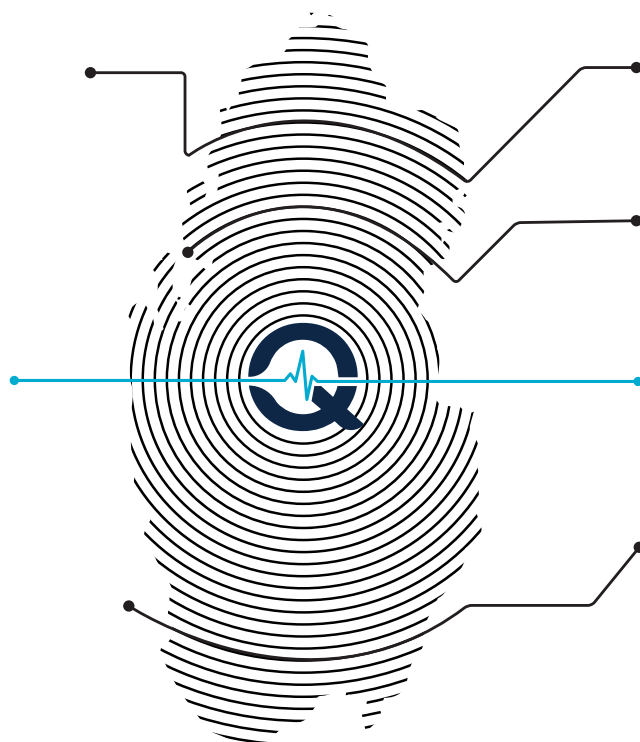
The market for medical supplies in Qatar is marked by a robust and expanding healthcare sector. The demand for a wide array of medical supplies, ranging from basic consumables to specialized equipment, is driven by a combination of factors. These include a growing population, a commitment to providing quality healthcare services, and investments in healthcare infrastructure.

Organized by IFP Qatar, the country's leading trade events' organizer for 20 years, Qatar Medicare is Qatar's first International Healthcare and Medical Trade Exhibition and Conference, set to take place from 3 to 5 December at DECC, gathering a wide pool of healthcare stakeholders, including: government officials, business professionals, health companies, medical tourism facilitators, international hospitals, medical service providers, trade associations, multinational organizations and associated partners from around the globe under one roof, and offering them all a highly targeted networking platform for future collaborative partnerships.

Qatar Medicare will provide exhibitors with a unique opportunity to present their business, interact, share and meet their future business partners from all over the world. One-on-one meeting sessions, discussions and presentations will cover current trends in the medical industry, and address the latest innovations, future business opportunities, healthcare standards and other industry topics of prime importance.

The Qatari healthcare industry is experiencing a period of rapid investment, and this timely event offers an excellent opportunity to ensure that your company is well-positioned to take advantage of the market growth ahead

At Qatar Medicare, attendees will be involved in a variety of activities designed to enhance their engagement and promote collaboration within the healthcare sector:



Specialized Conference:

Experts discuss key topics, trends, and challenges in healthcare through panels and talks.

Keynote Sessions:

Visionary leaders share insights and strategies shaping the future of healthcare.

Networking Sessions:

Attendees connect, collaborate, and build relationships with peers and industry experts.

B2B Matchmaking:

Facilitates strategic partnerships and business opportunities among participants.

Why Exhibit?



Any healthcare provider, manufacturer, or distributor looking to reach the medical market in Qatar and the region should exhibit at Qatar Medicare

- Reach a targeted audience of medical professionals, distributors, dealers and suppliers from tens of countries in just 3 days
- Build thousands of new and productive business contacts and meet your existing clients or partners
- Get your share of US\$12 billion healthcare market in Qatar
- Sell your products and services to the visitors who intend to make a purchase directly at the show or in the near future
- Meet your potential patients out of thousands of Qatari patients heading abroad annually to receive healthcare services

Exhibits' Profiles

- Medical Equipment & Devices
- Medical Supplies, Disposables & Consumables
- Orthopedics & Physiotherapy
- Imaging & Diagnostics
- Healthcare IT
- Medical Tourism
- Optics & Ophthalmology
- Pharmaceuticals
- Medical Vehicles & Mobility
- Medical Infrastructure, Construction & Management
- Plastic Surgery
- SPA, Cosmetic & Beauty Supplies
- Therapy & Rehabilitation
- Vocational Training & Education
- Natural Products, Supplements & Vitamins
- Hospitals, Clinics & Medical Centers
- Dentistry



Visitors Profiles

- Academics
- Biologists & Biochemists
- Community Health Service Dispensaries
- Dealers, Distributors, Traders, & Suppliers
- Directors of Healthcare Organizations
- Doctors, Specialists, Nurses, Dentists & Technicians
- Government Officials
- Hospital & Clinic Managers
- International Trade Delegations
- Investors
- Physiotherapists & Pharmacists
- Technology Professionals

SECURE YOUR SPOT

To enquire about exhibiting & sponsoring:

Local Inquiries

Hayat Bayan
Projects Director

Tel: +974 4 432 9900 (Ext.: 612)

Fax: +974 4 443 2891

Email: hayat.bayan@ifpqatar.com

International Inquiries

Tel: +961 1 511 977

Fax: +961 1 511 970

Email: info@ifpqatar.com

THE VENUE

Doha Exhibition & Convention Center

Qatar Medicare 2024 will be held at the Doha Exhibition & Convention Center (DECC), a state-of-the-art venue located at the heart of the Qatari capital.

The 47,700 SQM venue includes five column-free halls spreading over 30,000 SQM and contains a main foyer, bistros, public restrooms, prayer rooms, a loading zone, storage, circulation space, and a car park that can accommodate nearly 5,000 vehicles and a multi-function hall. Located in the lively West Bay area, the DECC is easily accessible from several routes and will be connected to the Sheraton Park through an underground tunnel that will bring visitors to the naturally crescent-shaped Doha Corniche. The venue is also located 15 minutes away from Hamad International Airport and numerous hotels.

THE ORGANIZER

International Fairs & Promotions

IFP Qatar is part of IFP Group, the Middle East's leading trade fair organizer. In the last 40 years, IFP has organized over 480 international trade fairs and conferences throughout the region and has established a client base of more than 35 governments and thousands of international companies and trade associations.

IFP works across a wide range of sectors and has delivered the region's most important events. The company's international trade fairs are designed to be ideal and dynamic platforms for foreign and local companies doing business in the Middle East and seeking exposure to top regional buyers and decision-makers.

Our unique blend of services enables both participants and visitors to reach qualified buyers and key decision-makers, generate new leads, and gain solid access to the Middle East's lucrative markets. Our leading events are all certified by UFI, the Global Association of the Exhibition Industry. UFI approved events are reserved for exhibitions of high quality that meet or exceed internationally recognized standards of organization.

For more info, please visit www.ifpexpo.com